



Lead 4 Success™

Live Online Programme

Lead 4 Success™ moves leaders from average to high performing by developing the 4 fundamental skills (**self-awareness, learning agility, influence, and communication**) that leaders at any level need to master for success.

Lead 4 Success™ is a robust -16hour training program representing the essence of the Center for Creative Leadership's (CCL)® leadership content. Using CCL's time-tested approach to leadership development, we incorporate:

- **Experiential activities** to learn through doing
- A **safe environment** for all participants to practice new behaviours
- **Peer-based learning** to encourage collaboration and drive engagement
- **Proven leadership models** from the top-ranked Center for Creative Leadership

30
August, 2020

3
September, 2020



What You'll Learn:

- Use the principles of self-awareness to make **conscious decisions about leadership behaviours** that contribute positively to your brand and reputation.
- Continuously **identify opportunities for growth through learning agility** behaviours of seeking, sense-making, internalising, and applying.
- **Increase leadership influence by building trust and leveraging networks** to lead others in your chosen direction.
- **Effectively communicate** through active listening, gathering and delivering feedback, and creating a vision that others hear and remember.



At-a-Glance

Ideal for:

- Emerging leaders with no direct reports, but on the path to leadership in the next 12-18 months
- First-time managers who have been in role for 6-12 months
- Leaders with 3-5 years of experience leading others

Programme Duration: 30-minute programme orientation is followed by 16 hours of learning divided into four ½ day sessions.

Average Class Size: 24
1:12 faculty to participant ratio

Tuition: 1,800 OMR /per person (Early Bird Fee RO 1425)

Group enrollment discounts are available.

Call +968 9532 1735 or 98907790 for more information.

Programme Schedule

Pre-programme	Leading Self		Leading Others	
30 minutes	DAY 1 4 hours	DAY 2 4 hours	DAY 3 4 hours	DAY 4 4 hours
Kick-off Orientation: How do I prepare for a successful Lead 4 Success experience?	Self-Awareness: How do I use the principles of self-awareness to make conscious decisions about my leadership behaviour?	Learning Agility: How do I continuously seek, make sense of, internalise and apply lessons from a variety of resources?	Influence: How do I increase my leadership influence by building trust and leadership networks to lead others?	Communication: How do I use active listening, feedback and vision to provide sound direction, firm alignment and dedicated commitment?

Three individual Executive Coaching sessions are included with this programme

“Executive coaching is an experiential and individual leader development process that builds an individuals’s capability to define and achieve short and long-term organisational goals. The partnership between the coach and the participant is based on trust.”

Session One: Work with your Executive Coach to define your future career aspirations and how to get the most out of your upcoming training sessions. **23 August, 2020 - 27 August, 2020**

Session Two: Work with your Executive Coach to align your learning, your career aspirations and the organisational goals you impact. **13 September, 2020 -17 September, 2020**

Session Three: Work with your Executive Coach to review your learning and how you will apply this in your current workplace. **27 September, 2020 -1 October, 2020**

Programme Approach

The programme uses CCL's time tested approach to leadership development, as well as several research-based, easy-to use tools to ensure learning transfer:

1. **Leadership Map:** a personal poster documenting goals, insights and overall personal leadership journey.
2. **Key Leadership Challenge:** a challenging leadership situation, like a personal case study, participants use to apply the Fundamental 4 competencies.
3. **Assessment:** a research based self-assessment tool that helps shed light on participants' areas of opportunity and strengths (a benchmark of 48 behaviours across Fundamental Four skills).

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Center for Creative Leadership